

Wednesday
July 13, 2005

SEDONA, ARIZONA
VOLUME 42, NUMBER 110
3 SECTIONS, 40 PAGES
50¢
www.zedrocknews.com

SEDONA RED ROCK NEWS

The voice of Sedona and Oak Creek Canyon for more than 40 years

Hut! two, three, Javelinas on parade

The Sedona-Oak Creek Canyon Chamber of Commerce and the Sedona Arts Festival are partnering to produce a city-wide public art project

Javelinas on Parade.

Life-size colorful javelinas will grace the streets, parks and open spaces of Sedona.

Javelinas on Parade is scheduled to run for 24 months and will begin with an inaugural unveiling at the Sedona Arts Festival on Saturday and Sunday, Oct. 8 and 9.

The Sedona Arts Festival's board member Gayle Taylor, who is coordinating the efforts of artists participating in the event, is seeking additional artists interested in participating in the project.

"We are excited at the number of artists that have already indicated interest in adorning our javelinas. The project will showcase regional artists and provide them with wonderful recognition of their talents," Taylor stated in a news release.

In addition to showcasing the talents of regional artists, the goals of the event are to create partnerships in the community and promote tourism for local businesses that sponsor javelinas as they go on parade around town.

In fall 2007, many of the sculptures will be auctioned, which will be the primary fund-

raiser for the Sedona Arts Festival, the chamber and several area nonprofits.

The models for the life-size javelinas were donated to the project by local sculptor Barbara R. Brown.

The first Sedona javelinas, to be displayed at the Sedona Arts Festival will be the works of art of many local well-known and debuting artists.

As Javelinas on Parade continues, it will include art-walk maps, treasure hunts, Web site promotion and local artist exhibits.

Other activities designed to promote tourism and businesses in Greater Sedona will be planned as the project develops.

An artist selection committee will review artists' applications and choose the artists to decorate and embellish the sculptures.

Local sponsors, businesses, organizations or individual collectors can then choose from the list of selected artists and determine the name and location for their javelina. Artists interested in learning more may call the Sedona Arts Festival at 204-9456 or write to P.O. Box 2729; Sedona, AZ 86339.

